

Bangladesh Honda Private Limited

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Press Release

No: 208 - PR/BHL/2022 Dhaka, October 30, 2022

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Chuadanga

Bangladesh Honda Pvt. Ltd. opened a new showroom in Jibon Nagar, Chuadanga on October 30, 2022 under the dealership of **Royal Honda**. The showroom is new and will help the people of Jibon Nagar area to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design, reliability and 4S service by our dealers. It is our wish that **Royal Honda** will be a very good support for customers in Jibon Nagar area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Mr. Shigeru Matsuzaki, Managing Director & CEO of Bangladesh Honda Private Limited.

Following high officials also attended the opening ceremony:

- 1.. MD. Ferdaus Alam, Owner, Royal Honda.
- 2. Mr. Shigeru Matsuzaki, MD & CEO, Bangladesh Honda Private Limited.
- 3. Md. Bashirul Islam, Regional Manager, Field Sales, Bangladesh Honda Private Limited.

Showroom Address:

Royal Honda

MD. Ferdaus Alam In front of the High School, Kaliganj Road; Jibon Nagar, Chuadanga

Cell: 01715-875787, 01775-225541 Email: royalhondajbn@gmail.com

Faithfully Yours

Shigeru Matsuzaki

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)